

Colleagues and Interested Parties,

This note provides an update on some upcoming activities of the California Health Benefit Exchange, in addition to the Board meeting scheduled for May 15th.

May 16: Stakeholder Webinar on Marketing, Outreach & Education and Assisters Program

The California Health Benefit Exchange, in collaboration with the Department of Health Care Services and the Managed Risk Medical Insurance Board, will host a webinar that will preview options for marketing, outreach and education, as well as navigator and assisters.

The Webinar will take place Wednesday, May 16th from 9:30 am to 12:00 pm and will preview guiding principles and options for the marketing, outreach and education plan currently being developed by Ogilvy Public Relations Worldwide and options related to the assisters and navigators program as developed by Richard Heath & Associates. The agenda and materials will be posted to the Exchange's website on Tuesday, May 15th, on the Stakeholders page. These options will be discussed in more depth at the May 22nd board meeting, but the Webinar will give interested stakeholders an opportunity to consider options ahead of time.

Please register at <https://www1.gotomeeting.com/register/897191473>. After registering you will receive a confirmation email containing information about joining the Webinar.

May 22: California Health Benefit Exchange Board Meeting

The [agenda](#) for the May 22nd California Health Benefit Exchange Board meeting has been posted to the Exchange's website. The Board will discuss outreach and marketing, assisters, navigators, brokers and consumer assistance, the service center, SHOP options, and the Level II grant outline.

Policy Issue: Invitation for Feedback by May 14 on Individual Premium Payment Management

The Exchange has released a [Board Recommendation Brief](#) on individual premium payment management and invites public comment. With apologies for the short timeframe, the Exchange requests comments be submitted to the Exchange at info@hbex.ca.gov by close of business, May 14th.

Thank you.

Please visit the California Health Benefit Exchange at www.hbex.ca.gov.